



ANDREW L. URICH

Corporate Training & Convention Speaking



Profitable Relationships

Charm School for Business

“Every business is built on friendship.”

~J. C. Penney

- Embrace the characteristics of the most persuasive attitude
- The Top 10 reasons people like each other
- Discover how most people do not meet the needs of others
- Why do so many managers demotivate their teammates?
- “The ability to deal with people is as purchasable commodity as sugar or coffee. And I will pay more for that ability than for any under the sun.”
~J.D. Rockefeller

“It is difficult to conceive of any individuals in business who would not benefit from this program.”
~Ken Eastman, Department Head, Management, OSU

ADDITIONAL TOPICS

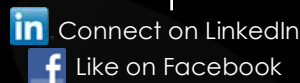
- ❖ Influence Skills: The Key to Leadership
- ❖ Negotiation: Strategy, Planning and Execution
- ❖ Profitable Ideas on Critical Thinking, Innovation & Value Creation
- ❖ Ethics Awareness: The Key to an Ethical Workplace
- ❖ Professional Image: Personal Brand Management



ANDREW L. URICH, J.D.
Associate Professor of Management
Director of Student Development
Eastin Center for Talent Development

Oklahoma State University
William S. Spears School of Business

Email: aurich@okstate.edu
www.andrewurich.com



Connect on LinkedIn

Like on Facebook

ENDORSEMENTS

“Serious message... very entertaining delivery.”

~GARY HUNERYAGER
VP, OGE Energy

“Andy has been a favorite guest speaker at Chesapeake for several years now. His sessions on Influence, Professional Image and Critical Thinking are highly requested and always well attended. Andy offers a unique blend of humor, insight and thought-provoking content.”

~KATE BEAVIN
SPHR, CPLP; Director –
Training and Development
Chesapeake Energy
Corporation

“Through humor and challenging topics, Professor Urich promotes thinking in the most positive way — by self examination.”

~ DOUG GOTTLIEB
CBS Sports

“Talk about a tough crowd! Professor Urich spoke to over 450 lawyers and insurance professionals at our national conference in Denver. He delivered practical and useful advice in a very entertaining presentation. In fact, numerous members endorsed him as the best presenter we have ever had in the history of our association. I would highly recommend Professor Urich to any organization.”

~ WARREN L. SIEGFRIED, J.D.
Program Chair
Trucking Industry Defense
Association

“No matter the audience, Andy brings a message that challenges the listener. Through the presentation of a different perspective, Andy changes the way you see things. Furthermore, his style and delivery relay techniques that stick with you. People remember Andy Urich.”

~ GALEN MARTENS
Senior VP - CFO
First Oklahoma Bank

“Fabulous class. I laughed and I learned.”

~ Dr. RAJ BASU
VP of Academic Affairs
OSU-Tulsa

Andrew L. Urich Clients

