

ANDREW L. URICH

Corporate Training & Convention Speaking



Profitable Ideas on Critical Thinking, Innovation & Value Creation

"The big picture is the ultimate measure of an organization's value creation. And it's tough, because organizations are filled with individuals obsessing about one small section of truth."

- Create value, focus on what matters and innovate
- Be brave. Strive toward self-awareness and face reality.
- Question the status quo and think differently
- Make effective decisions and avoid thinking traps
- Develop an environment that promotes innovation

This program can be tailored to meet individuals organization goals focusing on innovation, critical thinking or both.

ADDITIONAL TOPICS



- ❖ Influence Skills: The Key to Leadership
- ❖ Negotiation: Strategy, Planning and Execution
- ❖ Ethics Awareness: The Key to an Ethical Workplace
- ❖ Professional Image: Personal Brand Management
- ❖ Profitable Relationships: Charm School for Business



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ENDORSEMENTS

“Serious message... very entertaining delivery.”

~GARY HUNERYAGER
VP, OGE Energy

“Andy has been a favorite guest speaker at Chesapeake for several years now. His sessions on Influence, Professional Image and Critical Thinking are highly requested and always well attended. Andy offers a unique blend of humor, insight and thought-provoking content.”

~KATE BEAVIN
SPHR, CPLP; Director –
Training and Development
Chesapeake Energy
Corporation

“Through humor and challenging topics, Professor Urich promotes thinking in the most positive way — by self examination.”

~ DOUG GOTTLIEB
CBS Sports

“Talk about a tough crowd! Professor Urich spoke to over 450 lawyers and insurance professionals at our national conference in Denver. He delivered practical and useful advice in a very entertaining presentation. In fact, numerous members endorsed him as the best presenter we have ever had in the history of our association. I would highly recommend Professor Urich to any organization.”

~ WARREN L. SIEGFRIED, J.D.
Program Chair
Trucking Industry Defense
Association

“No matter the audience, Andy brings a message that challenges the listener. Through the presentation of a different perspective, Andy changes the way you see things. Furthermore, his style and delivery relay techniques that stick with you. People remember Andy Urich.”

~ GALEN MARTENS
Senior VP - CFO
First Oklahoma Bank

“Fabulous class. I laughed and I learned.”

~ Dr. RAJ BASU
VP of Academic Affairs
OSU-Tulsa

Andrew L. Urich Clients

